**Practical-7**

**Aim: To perform the Keyword research and analysis for your blog or website.**

**Task-1:**

keyword listing and show competition per keyword with its CPC using google adwords.

Refer this [Link](https://docs.google.com/document/d/1gNVxvp-LUTXCDHnuMT3QgE2m1aG1KnpO/edit?usp=sharing&ouid=109828403771159456177&rtpof=true&sd=true) to know the steps to follow.

**Task-2:**

Show the steps to do the same using <https://keywordtool.io/>